

BLACK WATTLE

WEDDING FLORIST



WEDDING FLOWER GUIDE

Hello and congratulations on your upcoming wedding! Thank you for considering Black Wattle Wedding Florist as the florist for your special day. I would be delighted to make your wedding extra special by creating beautiful flowers.

This wedding flower guide is designed to help you start planning. It contains information about personal, ceremony and reception flowers, a price guide, the booking process and floral packages for different budgets.

I would love to hear from you! Make an enquiry via our website to start the process. Or, if you have a question get in touch via email.

hello@blackwattleflorist.com.au
www.blackwattleflorist.com.au



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photo: @ropeandpulley

WEDDING PARTY FLOWERS

Wedding party flowers are for the bride, groom, bridesmaids, groomsmen and other significant participants in the wedding. You may want to consider small floral tokens for family members, flower girls and pageboys.

You may already know exactly what you are after. If not, here are some things to consider:

- start by considering the overall theme and location of your wedding - this may lend itself to a particular floral style;
- what style of bouquet do you like? Are you looking for a single flower en masse (such as all roses) or a larger unstructured bouquet?;
- do you want the bridesmaids to have a similar style to the bridal bouquet or something a little different?

Your personal flowers will be delivered when you are getting ready so that they can be used in photos taken before the ceremony.



CEREMONY FLOWERS



photo: @marganphotography



photo: @lukerletcherphoto

Ceremony flowers give you the opportunity to create a beautiful space to say "i do"!

You could consider:

- flowers for an arbour;
- free standing flower towers;
- grounded nest; or
- arrangements to sit in urns or on pedestals.

You can also design a beautiful aisle with grounded arrangements or create an entrance with floral arrangements at the start of the aisle.

Finish the ceremony with a celebration of confetti petals. A fun tradition and beautiful for photos.



photo: @lukefletcherphoto

RECEPTION FLOWERS

Beautiful flowers can create an amazing atmosphere for your reception. Some things you might want to consider: the room set-up, the shape of the tables and the different areas you want to make focal points such as the wedding party table, welcome sign and cake.

Create a beautiful space with a mixture of arrangements, foliage, vases and candles.

Have you considered repurposing your ceremony flowers? It is possible to repurpose some of the flowers from your ceremony. For example, a grounded nest, arrangement or urn can easily be moved to your reception. The ability to repurpose flowers depends on the location of the ceremony and arrangements/installations you choose.



PRICE GUIDE

photo: @tomcoburn_

Wedding bouquet	\$300 - \$380
Bridesmaids bouquet	\$220 - \$280
Flowergirl bouquet	\$70
Buttonhole	\$25
Single installation for arbour	\$500 - \$800
Half filled floral arbour	\$1000 - \$1500
Full floral arbour	\$1800 - \$2800
Feature ceremony installation (eg. floral nest or flower towers)	\$2000 - \$3500
Floral arrangement (for pedestal, plinth or urn)	\$500 - \$800
Aisle arrangements	\$250 - \$400
Signing table arrangement	\$150 - \$300
Aisle petals	\$200
Confetti cones	\$200

Welcome/seating sign arrangement	\$150 - \$350
Wedding party table arrangement	\$500 - \$800
Bud vase	\$25
Guest table arrangement	\$180 - \$300
Arrangement for bar or gift table	\$180 - \$450
Cake flowers	\$150
Installations	POA

Our prices include the cost of your flowers, supplies, mechanics, labour and the design service. It also includes all consultations and communications, ordering with suppliers, early morning market trips, cool room storage, flower preparation and overheads.

Delivery, set-up and bump out fees are in addition and vary depending on the location and level of set-up/pack down required.

These prices are an indication only. The final price will depend on the flowers you choose, the size and level of "fullness" you want for your various arrangements and floral items.



LOVE YOUR
WEDDING FLOWERS...



PACKAGES

Example package - an intimate affair

\$3,500

- Personal flowers for the wedding party (bouquets and buttonholes)
- Half filled arbour arrangement to create a ceremony feature and signing table arrangement
- Bud vases for the reception and welcome sign florals
- Delivery, set-up and pack down

Example package - an elegant wedding

\$5,500

- Personal flowers for the wedding party (bouquets and buttonholes)
- Ceremony feature
- Confetti
- Signing table arrangement for the ceremony.
- Bud vases for the guest tables
- Welcome sign flowers
- Cake flowers
- Delivery, set-up and pack down

Example package - a day to remember

\$7,500

- Personal flowers for the wedding party (bouquets, buttonholes, flower girls and page boys)
- A statement ceremony feature (eg. flower towers)
- Confetti
- Signing table arrangement
- Flower clouds and bud vases for the guest tables
- Welcome sign flowers
- Cake flowers
- Bar arrangement

THE PROCESS

Enquire

Start the process by making an enquiry via the website (www.blackwattleflorist.com.au) or email hello@blackwattleflorist.com.au

Quote

We are here to help! we can discuss options for your floral budget, flower availability and different styles. Send us any inspiration pictures you are using. A quote will then be prepared for you setting out each floral item and a full cost breakdown (including set-up, delivery and bump out costs).

Lock it in

If you are happy with the quote please lock it your date as soon as possible by paying the deposit (\$500).

Final preparations

One month before the wedding I will be in touch discuss the details of the day.

The big day

Your personal flowers will be delivered to you and the ceremony space and reception will be set-up with your beautiful flowers. Any flowers can be repurposed from the ceremony. Bump out can be arranged if required at the end of your reception.



THANK YOU

I would love to hear from you!

Please do not hesitate to contact me if you have any questions. I would be happy to prepare a quote for you.

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photo: @photographerpete